

CERM



infigo

Steffen Haaga
Director of Global Business
Development

Business Management Software
for labels & packaging



Who we are...

Over 12 years of history

We have a wealth of experience in the printing industry and have developed our solution to meet the market's needs.

Small but mighty

We like to communicate on a first-name basis – we work closely with our customers to deliver long-standing partnerships and success.

Supplying a wide range of industries

We work with a variety of industries and sectors and find creative ways to overcome business challenges.

Proven record of success

Having serviced over 2,000 websites across the globe, we have the knowledge to help your business succeed.



Douglas Gibson
Founder & CEO



Alex Bowell
Technical Operations Director

What we do

We are the leading provider of personalized print and e-commerce solutions, successfully delivering an innovative web-to-print platform that is supported by a world-class team.

Our fully configurable and scalable solution allows businesses in a wide range of industries, including printing, packaging and labelling, to create uniquely branded e-commerce storefronts with a powerful personalization editor. Our aim is to simplify the entire ordering and fulfilment process, through partner integrations and automation

Get creative. Get integrated. Get online.



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Evolving label industry

Forecasted to reach \$8.71bn by 2031

Digital transformation



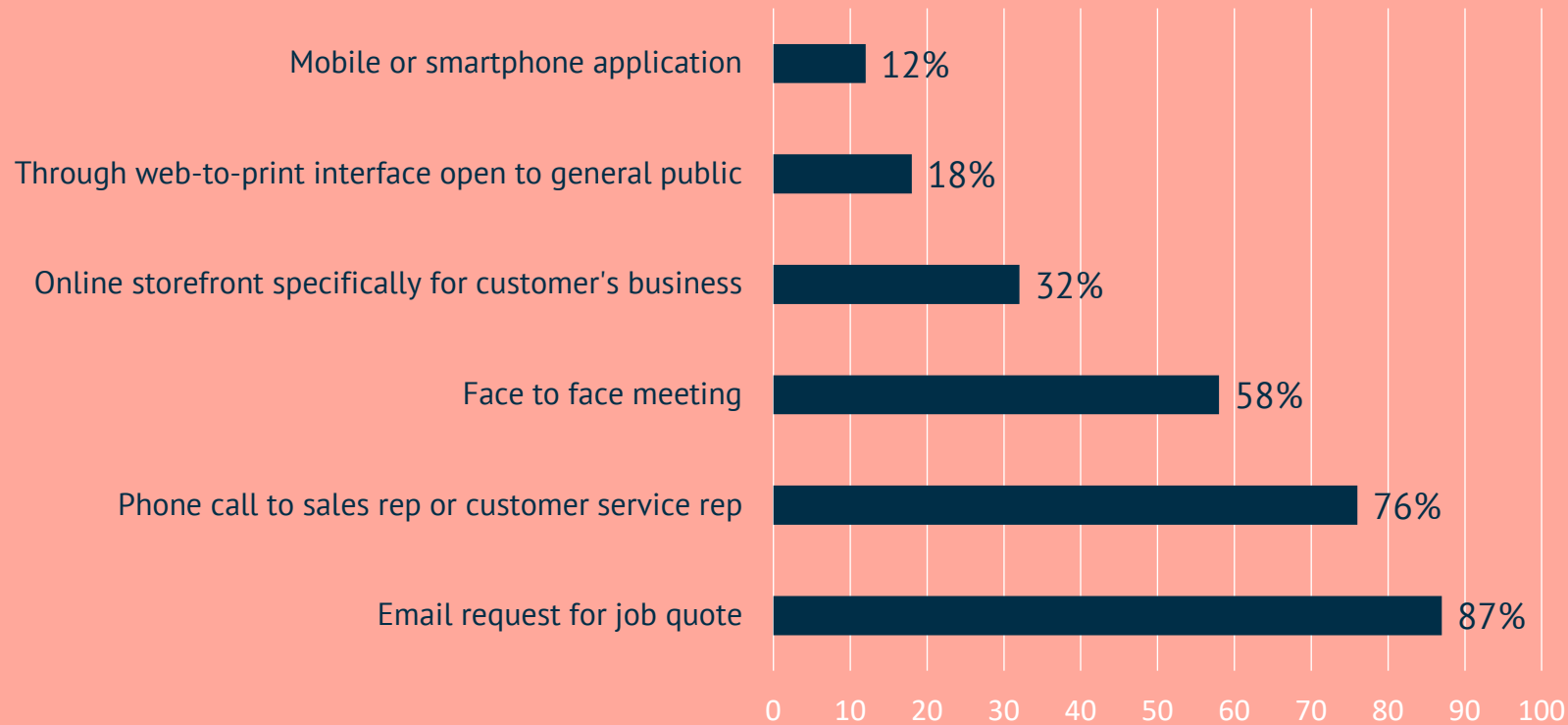
From 2021-2026, the number of labels will increase at a compound annual growth rate of 4.5%.

Key drivers:

- Pharmaceutical
- Food and beverage
- Cosmetic

In a recent study done by Printing Impressions

How do customers purchase print-related products and services from your company?



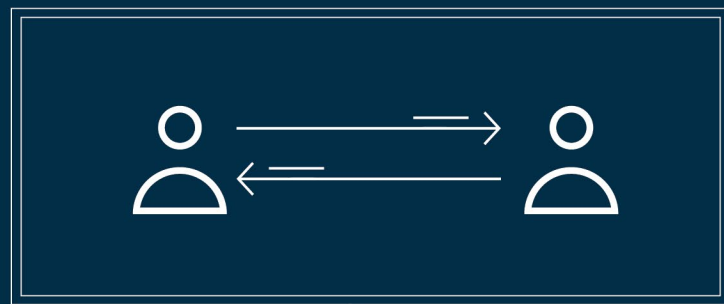
Only

32%

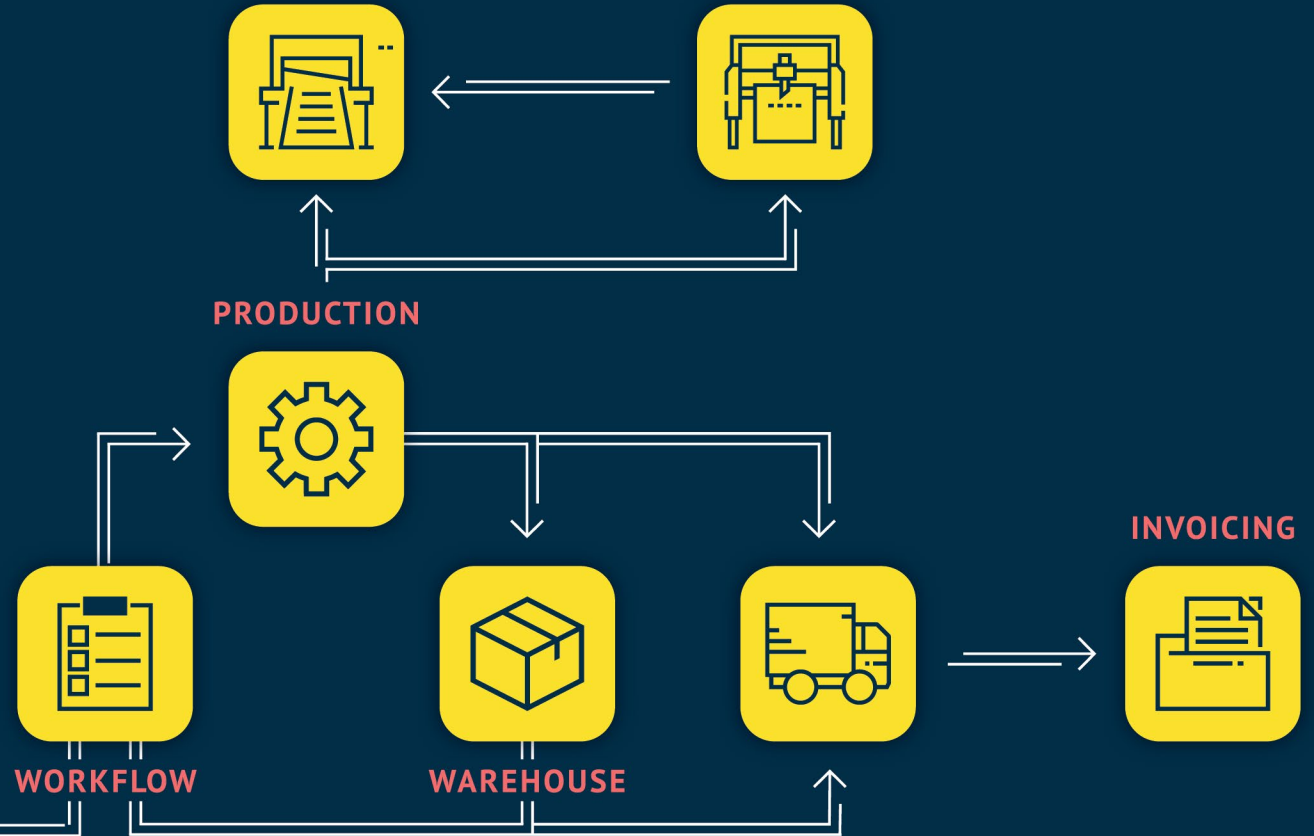
of customers say they currently buy their print online through a personalized platform

Disconnected buyer to an automated journey

Back-and-forth communication until proof is approved



MIS



CERM

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Web-to-label creates capacity for your business

- Reduces manual touchpoints
- Less costly errors
- Creates a seamless order and file intake process
- Maximizes revenue with an extended sales channel, 24/7
- Integrates with other systems for a fully automated workflow

Expands revenue opportunities

Business to Consumer

Online storefronts are available 24/7 allowing the consumer to proceed from order submission to shipping in seconds. Integrated with industry-leading MIS and workflow platforms, quickly and easily send orders into production.



Business to Business

Take new orders and receive re-orders through an easy-to-use web portal, with real-time job status information readily available whilst seamlessly integrating into prepress and MIS workflows.



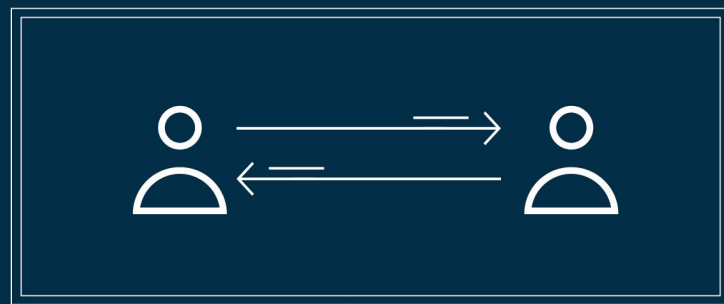
NAPCO research (web-to-print paves a new path to efficiency and growth) states that offering web-to-print services allows print providers to strengthen customer relationships, automate production, grow revenue, and expand service offerings.

CERM 

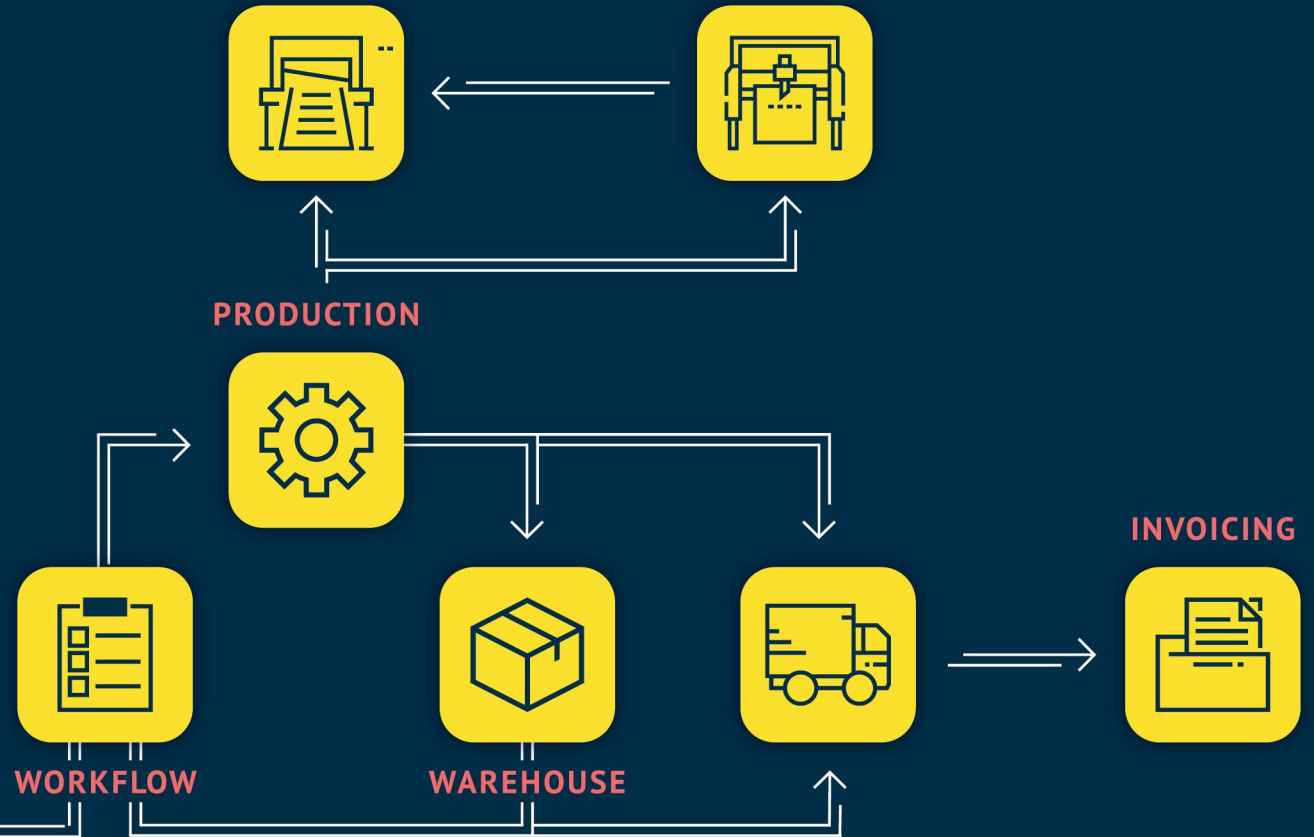
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MIS

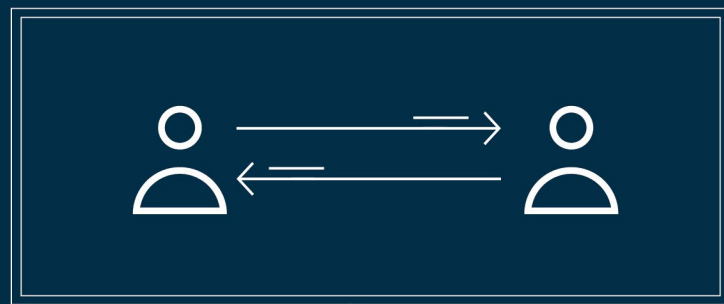


CERM

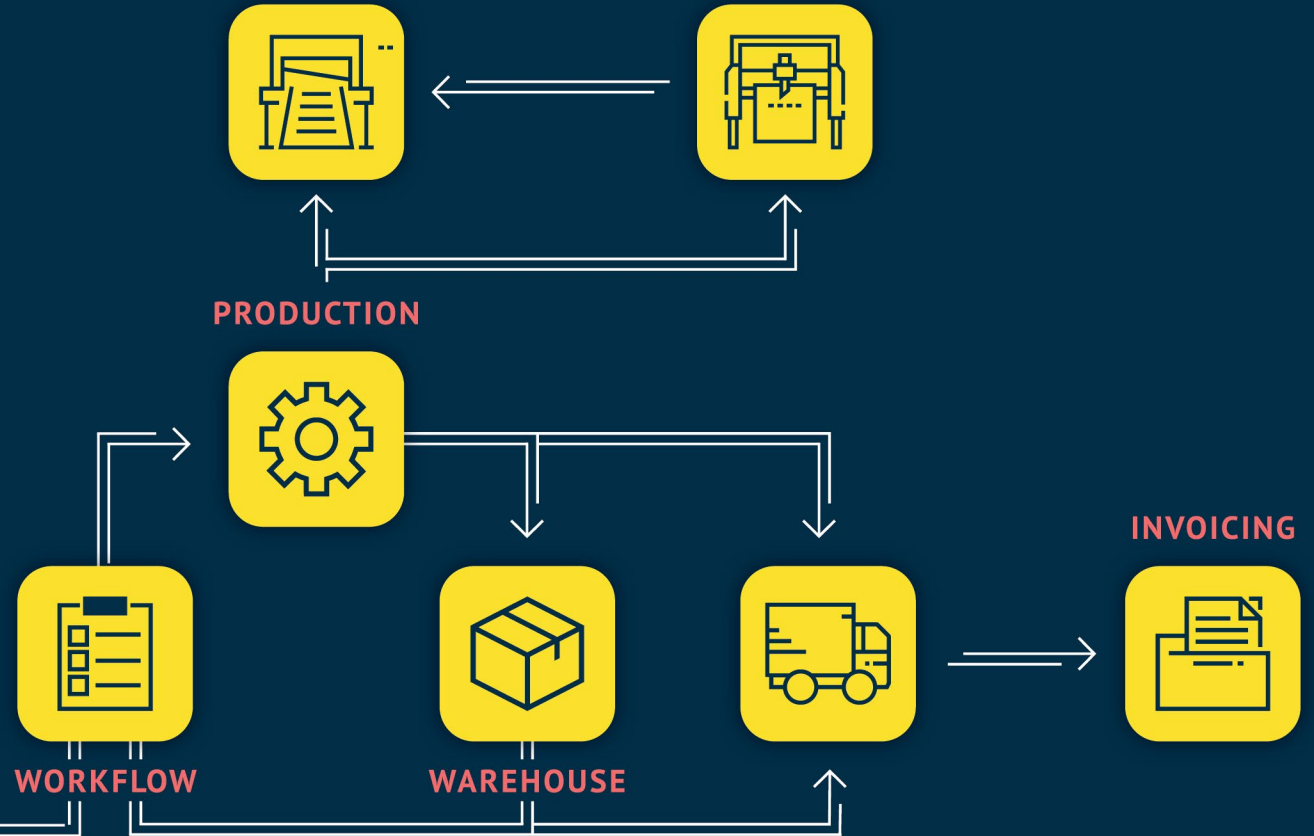
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MIS



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A connected buyer's journey is expected



- Upload artwork and view in 3D
- Instant proof approval creates speed to order
- Live status updates
- Brand protection
- Order on-demand

85%

of print buyers and influencers prefer to work with providers that offer online ordering options that enable better control of print spending and brand management.

CERM 

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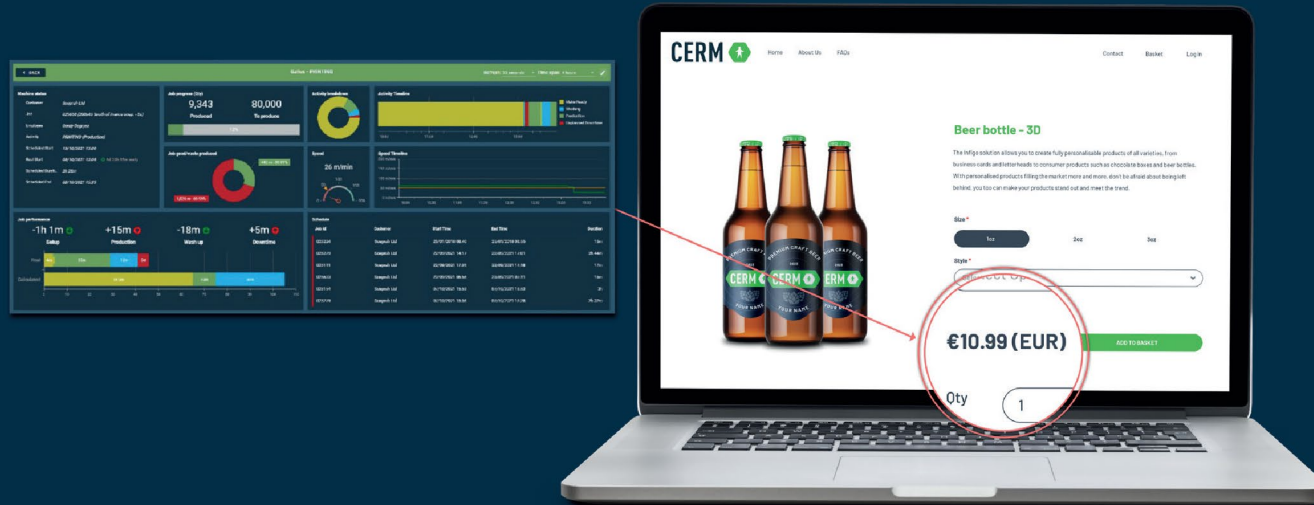
Connect: CERM

Infigo, and industry-leading print MIS experts, CERM, to revolutionise the label printing industry and unlock new possibilities for your business with our fully integrated solution.

The Connect: CERM integration brings together Infigo's e-commerce and personalisation prowess with CERM's estimating, workflow and job management expertise to provide a complete package for label converters.

Features & benefits

- Retrieving estimates
- Creating products from estimates
- Push orders into CERM
- Reorder CERM products directly
- Sync BOTH customers & contacts
- View estimates, products and order history
- Variable product ordering
- Upload Artwork directly from Infigo into CERM
- Pre-flight all artwork before passing into CERM
- Plus much more



MIS Software for
Labels & Packaging

CERM



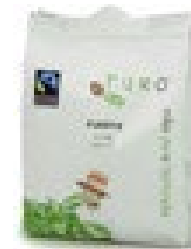
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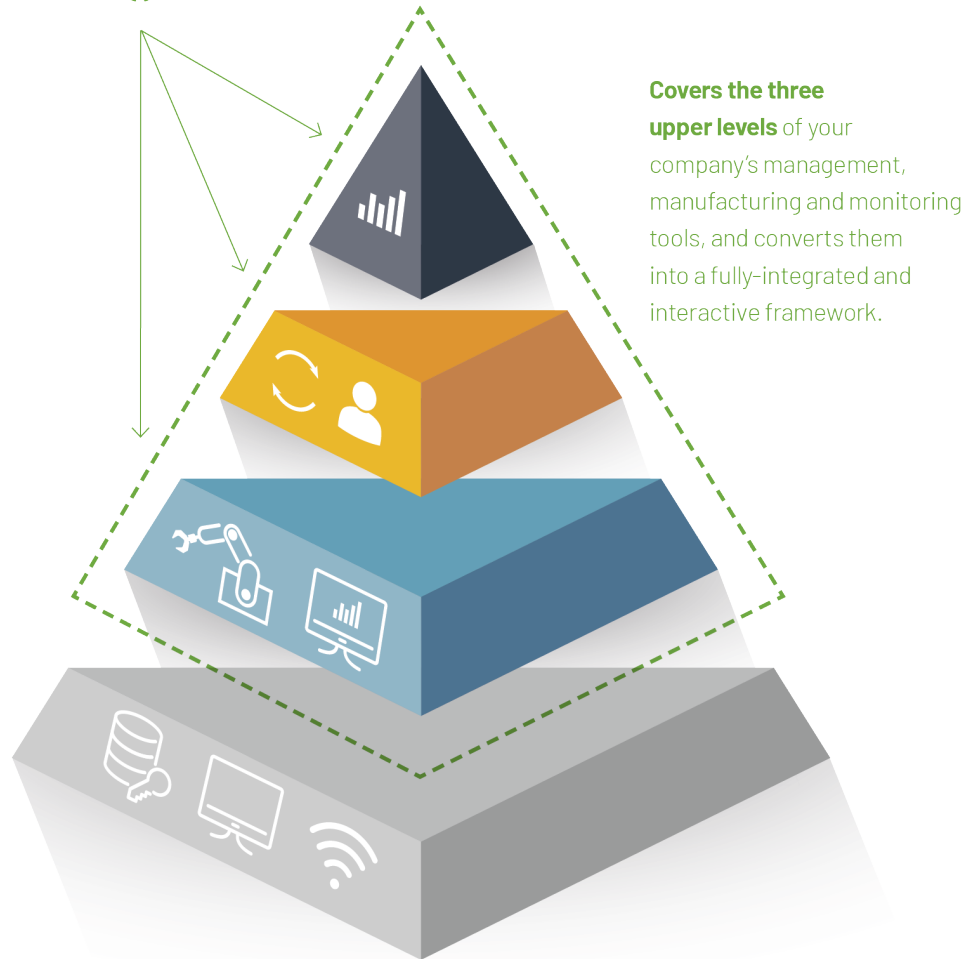


industry specific
Product oriented
workflow



CERM

CERM MIS Management Information System



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BI Business Intelligence

Collects all captured business data and helps to interpret your printing company's performances by converting the collected data into strategic and user-friendly reports.

ERP Enterprise Resource Planning

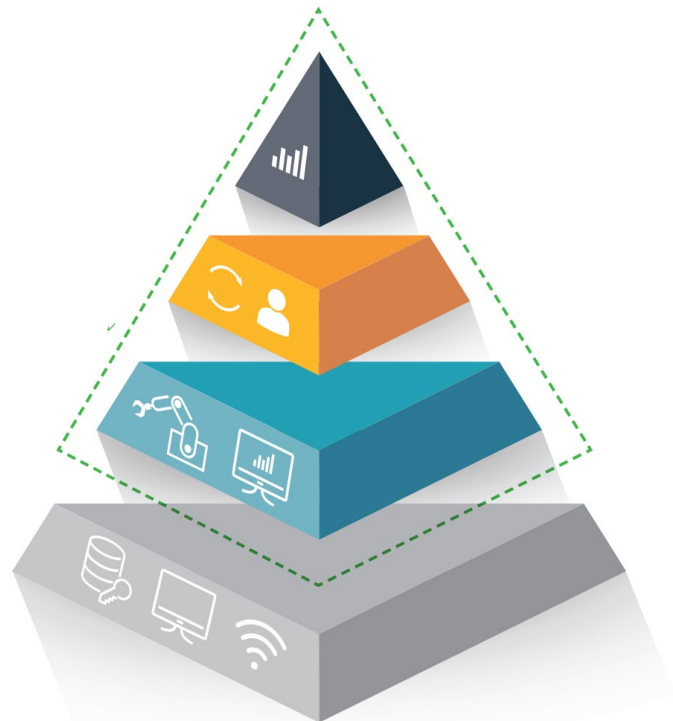
Streamlines the most important management functions of your printing company in one platform.

MES Manufacturing Execution System

Includes all operating systems that control and monitor the entire production process.

IIoT Industrial Internet of Things

Represents the registration of all possible data within your printing company and its technological environment.



BI

ERP

MES

IIoT



JDF/JMF integration with partners
(prepress, press & postpress)

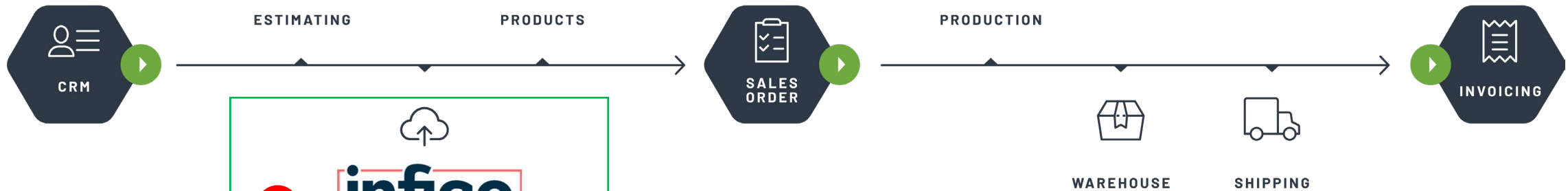
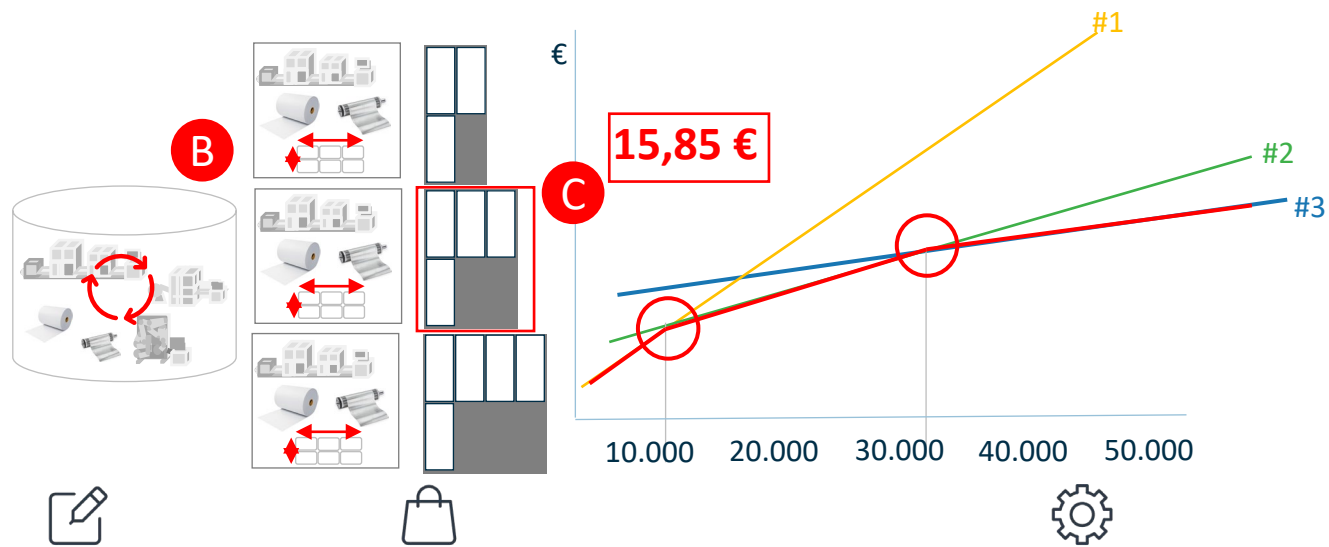
HYBRID
SOFTWARE

hp
Indigo

abg
International

IoT integration
EDI, API's...

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A

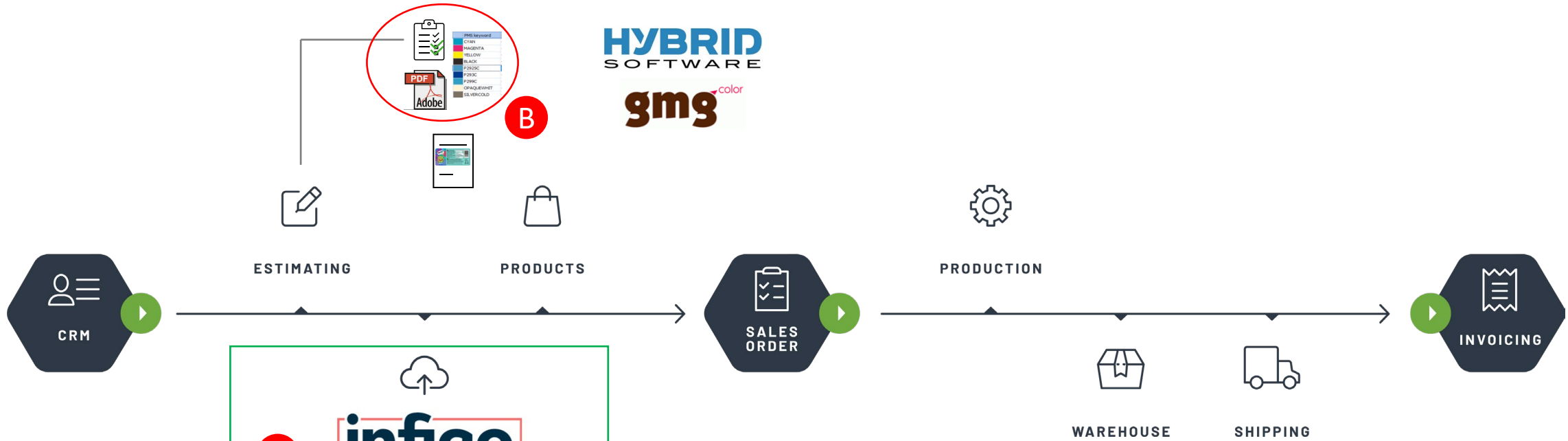
Step 1

Request for estimation

- A. Description of the product to be estimated
- B. CERM optimization of the best possible technical process
- C. Best selling price sent to Infigo



One-Up workflow



A

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C

Step 2

Exchange of files

- A. PDF files upload
- B. Prepress preflight + Color profile optimization+ Proofing
- C. Approval made by the customer & update of product data



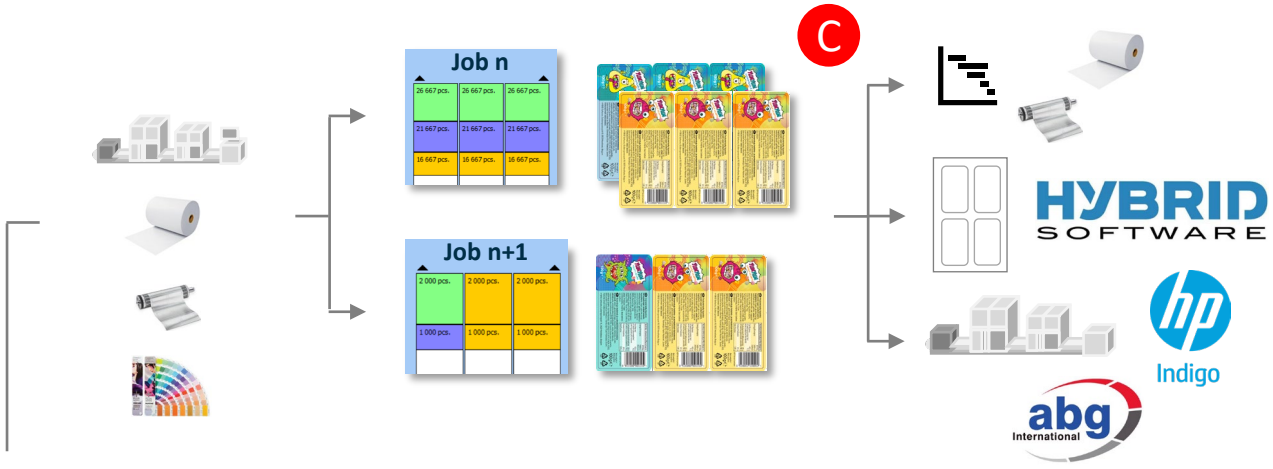


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A 5.000 x 

10.000 x 

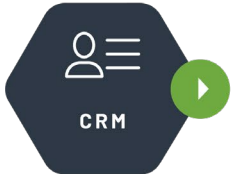
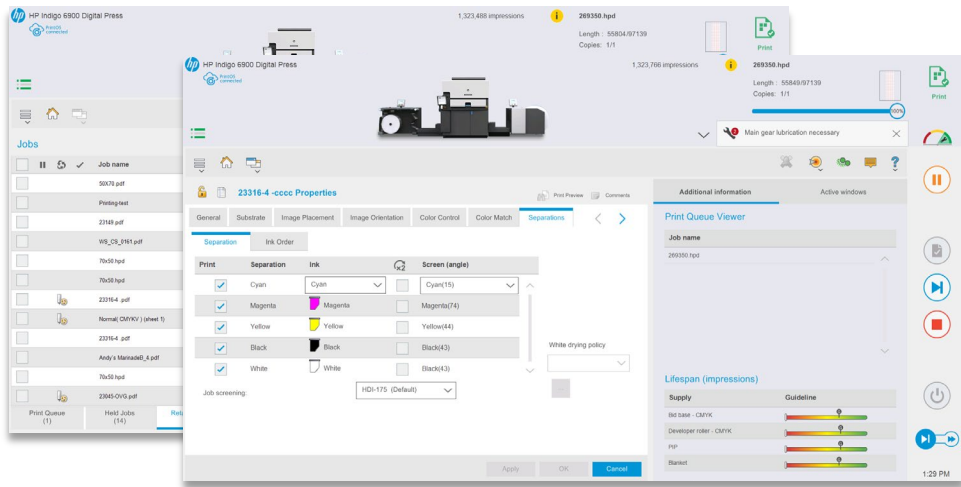
B



Step 3

Order or re-order registration

- A. Products and quantities ordered
- B. CERM optimizes jobs (optimized sequencing / ganging)
- C. CERM reserves materials + scheduling + sends job to production



ESTIMATING

PRODUCTS



PRODUCTION

WAREHOUSE

SHIPPING



Step 4

Jobs production & delivery

- A. Printing and finishing are processed (automated)
- B. Process is traced
- C. Identified finish products are delivered & invoiced

GEOSTICK DANGEROUS GOODS LABELS ●

Geostick Dangerous goods labels provides hazard labels for the transportation of dangerous goods by road, water and air in accordance with the ADR and RID regulations. Dangerous goods labels are used to mark and identify dangerous substances on cargo or containers.

The dangerous goods labels are available on rolls for pallet and box identification. The individual vinyl sheets of dangerous goods labels are suitable for marking the exterior of a trailer or container. The labels have a permanent adhesive that withstands all weather conditions. The labels are BS5609 certified.

Order the appropriate labels directly for classes 1 to 9, limited quantities, GHS symbols, Kemler plates or limited quantity labels (LQ labels).

We supply the labels at market-competitive prices, in compliance with applicable legislation.



Contact



4.3 SUBSTANCES THAT CREATE FLAMMABLE GASES WHEN IN CONTACT WITH WATER WITH TEXT ("DANGEROUS WHEN WET")

Orders placed before 12:00 PM, next day delivery

Class 4.3 includes substances that react to water in a dangerous way

Stock *

Self-adhesive roll of polypropylene, price per roll per 1.000ex(102 x 102 mm)

Order by: multiples of 1000, moq 1000

Number of	Per 1000 Roll	Total
1000	€ 50.00	€ 50.00
3000	€ 48.00	€ 144.00
5000	€ 45.00	€ 225.00
10000	€ 43.00	€ 430.00
20000	€ 42.50	€ 850.00
40000	€ 39.00	€ 1560.00
50000	€ 37.50	€ 1875.00

€50.00 excl VAT



Qty

1000

Add to basket

- Over 150 products on their site
- Two-way communication with CERM
- Instant pricing update
- Creates ease of ordering online



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